

TITL vs FTC Market JAMPE

PUFF COUNT

TITL mg/cig

(14.8, 14.8)
(15.4, 14.0)
(12.9, 12.7)

(15.1, 14.8)
(15.2, 14.6)
(14.2, 14.6)

TITL and FTC PUFF DATA REGRESSIONS

ALL BRANDS:

TITL = 1.0719(FTC) - 0.5706
TITL Avg. = 9.0
FTC Avg. = 8.9
Std. error, slope = 0.0068
Std. error, intercept = 0.0627

FTC mg/cig

N 12 13